

Ministry Launch Plan

Pre-Launch

- Leadership
 - Key Minister(s)
 - Leadership Team
 - Launch Team

- Foundation
 - Systems
 - Vision
 - Core Values

- Education
 - Events
 - Programming
 - Curriculum

- Communication
 - Website
 - Social Media
 - Texting Service

- Practice
 - Weekly w/ Leadership Team
 - Weekly w/ Launch Team
 - Weekly w/ Invited People

- Soft Launch
 - Monthly Events
 - Testimonials
 - Social Media Blitz

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Launch Phase

- Environment
 - High Energy
 - Welcoming
 - Personal

- Experience
 - Need Driven
 - Relevant
 - Transforming

- Connections
 - Food
 - Give Aways
 - Guest Gifts

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Post-Launch

- Next Steps
 - Follow Up BLITZ
 - Evaluate Launch Process
 - Evaluate Launch Event

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Thoughts:
